

**FOR IMMEDIATE RELEASE**



**Contact:** Jared Krupnick -  
Founder, Uniting for Action  
**Email:**  
[media@UnitingForAction.com](mailto:media@UnitingForAction.com)

## **How to Effectively Address Issues Now**

### *Uniting for Action Fills in the Gaps to Help Popular Movements Succeed*

HOLLYWOOD, FL - August 27, 2018 - Inspired by the Standing Rock protests, the Women's March, and the withdrawal of the United States from the Paris Climate Agreement, Uniting for Action (<https://UnitingForAction.com>) has been created to provide the multi-disciplinary support required for popular civil, environmental, and human rights movements to succeed in achieving the results they seek.

See the Uniting for Action Launch Video: <https://youtu.be/QopjPwi5toA>

Jared Krupnick, the founder of Uniting for Action and an aerospace engineering graduate, is taking an engineering approach - dissecting the functional systems of society, and arranging and connecting them in ways that appropriately and adequately address current and future health, environmental, and societal challenges. Jared declares...

"I had the revelation many years ago that all the components we need to solve all of our challenges are already present, all around us. Thankfully, with the creation of the Internet, we finally have a system that we can use to pull everything all together.

It's really unbelievable that we haven't learned yet how to use the Internet to overcome the challenges that our society is eager to address - especially issues that are widely and popularly supported, like gun safety and climate change. It's like we're holding a box of matches, and we haven't figured out yet how to make a fire.

Uniting for Action has been created to help organizations assemble and coordinate all the resources required to develop and execute campaigns on the scale necessary to sufficiently address and overcome the collective challenges we face."

-more-

# Methodology

Jared has combined his years of strategic analysis of our societal systems with his experiences as a website designer, programmer, community organizer, event producer, membership director, non-profit board member, photographer, and video producer to develop the Uniting for Action Methodology that concentrates on six dimensions of support: Strategy; Organizing; Financing; Management; Technology; and Media.



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Uniting for Action is focusing on working with organizations to coordinate their calls to action in ways that effectively leverage supporters' individual and collective economic and political power to create the solutions they seek. It has diagrammed this dynamic on its Map for Action.

Uniting for Action will soon launch a series of campaigns through it's first issue initiative - Action for Gun Safety (<https://ActionForGunSafety.com>). It has been designed as a model for effectively addressing issues in a multi-disciplinary way,

strategically utilizing a series of partnerships, campaigns, media coverage, websites, videos, and social media efforts to organize and coordinate mass actions to create specific results. (Action for Gun Safety Launch Press Release - <https://UnitingForAction.com/press-release-Action-for-Gun-Safety-Launch.asp>)



Over the coming months and years, as it grows its capacity and network, Uniting for Action will introduce larger and larger scale strategies, initiatives, and campaigns to address more and more of the issues that vex our society, like pollution, obesity, and climate change.

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For more information, please contact Jared Krupnick at [media@UnitingForAction.com](mailto:media@UnitingForAction.com)

Online version of this Press Release:

<https://UnitingForAction.com/press-release-Uniting-for-Action-Launch.asp>

## Resources

Uniting for Action Launch Video: <https://youtu.be/QopjPwi5toA>

Website: <https://UnitingForAction.com>

Email: [info@UnitingForAction.com](mailto:info@UnitingForAction.com)

Twitter: <https://twitter.com/Uniting4Action>

Instagram: <https://www.instagram.com/UnitingForAction/>

Facebook: <https://www.facebook.com/UnitingForAction/>

YouTube: <https://www.youtube.com/channel/UCCn-WsxtfGOztm6GVaIn-Ww/>

Uniting Principles: [https://UnitingForAction.com/members-for-action.asp#Uniting\\_Principles](https://UnitingForAction.com/members-for-action.asp#Uniting_Principles)

Uniting Objectives: [https://UnitingForAction.com/members-for-action.asp#Uniting\\_Objectives](https://UnitingForAction.com/members-for-action.asp#Uniting_Objectives)

Strategies: <https://UnitingForAction.com/strategies-for-action.asp>

In-depth information about what led to the creation: <https://UnitingForAction.com/about.asp>

Action for Gun Safety Launch Video: [https://youtu.be/2Cu8iPH8\\_Pc](https://youtu.be/2Cu8iPH8_Pc)

Website: <https://ActionForGunSafety.com>

Email: [info@ActionForGunSafety.com](mailto:info@ActionForGunSafety.com)

Twitter: <https://twitter.com/ActForGunSafety>

Instagram: <https://www.instagram.com/ActionForGunSafety/>

Facebook: <https://www.facebook.com/ActionForGunSafety/>

YouTube: <https://www.youtube.com/channel/UCxkYNLAp0sZAtkDdinyjeQw>

High quality versions of images used in this release:

Uniting for Action logo (transparent background):	<a href="https://unitingforaction.com/wp-content/uploads/2018/07/700-action-uniting.png">https://unitingforaction.com/wp-content/uploads/2018/07/700-action-uniting.png</a>
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