

FOR IMMEDIATE RELEASE



Contact: Jared Krupnick -
Founder, Action for Gun Safety
Email: media@ActionForGunSafety.com

How to Effectively Address Gun Violence Now

Action for Gun Safety is Organizing Vast Resources to Create Results

HOLLYWOOD, FL - August 27, 2018 - Inspired by the conviction of the Parkland students, and the youth response to gun violence throughout the country, Uniting for Action (<https://UnitingForAction.com>) has created Action for Gun Safety (<https://ActionForGunSafety.com>) to help organize and coordinate gun safety organizations, advocates, and influencers on a large enough scale to create the societal results that have, thus far, been out of reach.



See the Action for Gun Safety Launch Video: https://youtu.be/2Cu8iPH8_Pc

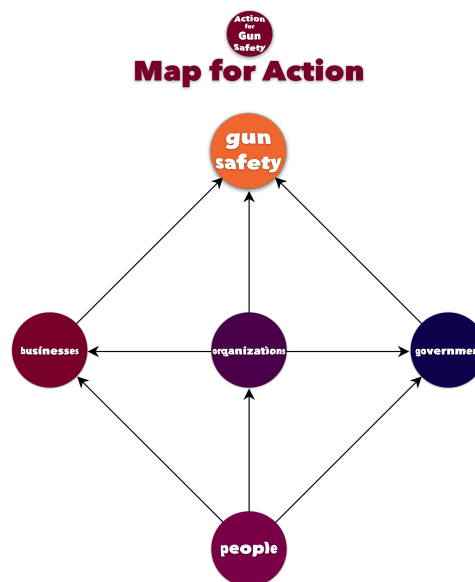
Jared Krupnick, the founder of Uniting for Action and Action for Gun Safety, describes it like this:

“There’s more than enough support and abundant resources to achieve gun safety across our society. We just haven’t organized and scaled our efforts sufficiently and consistently enough yet.

We’re creating a national gun safety strategy and series of campaigns to leverage the collective economic and political power of the masses to force our governmental representatives and the gun industry to respect the overwhelmingly shared public sentiment that safety should always be tied to gun ownership, possession, and use.

The laws and business policies and practices of our society should not prioritize profits over lives, and we’re going to make sure that they no longer do.”

-more-



© 2018 Uniting for Action LLC. All Rights Reserved

Methodology

Action for Gun Safety is applying the Uniting for Action Methodology - providing the Strategy, Organizing, Financing, Management, Technology, and Media support it believes is needed to sustain progress in the face of a well-funded, highly organized, and entrenched opposition.

Uplifted by the powerful leadership of the Parkland students, Uniting for Action began working on the Action for Gun Safety initiative the week after the Parkland shooting. It's efforts have been kept out of the public eye for the past several months as it refined a series of strategies, campaigns, and websites to provide a foundation for future efforts, and a framework within which gun safety organizations, influencers, and advocates could coordinate and optimize their efforts.

Actions for Gun Safety is now lifting the curtains to reveal what it has been working on in order to attract the organizations, foundations, businesses, and individuals that want to be a part of this collective effort to effectively address gun safety.

In the coming weeks and months, Action for Gun Safety will roll out a series of strategic campaigns in order to coordinate mass individual and collective economic and political actions that leverage the people's power to finally produce the results they have been literally dying for.

Uniting for Action (<https://UnitingForAction.com>) has been created to help provide the multi-disciplinary support required for popular civil, environmental, and human rights movements to succeed in achieving the results they seek. It is focusing on working with organizations to coordinate their calls to action in ways that effectively leverage supporters' collective economic and political power. See the Uniting for Action Launch Video: <https://youtu.be/QopjPwi5toA>; Launch Press Release: <https://UnitingForAction.com/press-release-Uniting-for-Action-Launch.asp>

###

For more information, please contact Jared Krupnick at media@ActionForGunSafety.com
Online version of this Press Release: <https://UnitingForAction.com/press-release-Action-for-Gun-Safety-Launch.asp>



© 2018 Uniting for Action LLC, All Rights Reserved

Resources

Action for Gun Safety Launch Video: https://youtu.be/2Cu8iPH8_Pc

Website: <https://ActionForGunSafety.com>

Email: info@ActionForGunSafety.com

Twitter: <https://twitter.com/ActForGunSafety>

Instagram: <https://www.instagram.com/ActionForGunSafety/>

Facebook: <https://www.facebook.com/ActionForGunSafety/>

YouTube: <https://www.youtube.com/channel/UCxkYNLAp0sZAtkDdinyjeQw>

Uniting for Action Launch Video: <https://youtu.be/QopjPwi5toA>

Website: <https://UnitingForAction.com>

Email: info@UnitingForAction.com

Twitter: <https://twitter.com/Uniting4Action>

Instagram: <https://www.instagram.com/UnitingForAction/>

Facebook: <https://www.facebook.com/UnitingForAction/>

YouTube: <https://www.youtube.com/channel/UCCn-WsxtfGOztm6GVaIn-Ww/>

High quality versions of images used in this release:

Action for Gun Safety logo (transparent background):	https://actionforgunsafety.com/wp-content/uploads/2018/05/700-gun-safety-action.png
Action for Gun Safety logo (white background):	https://actionforgunsafety.com/wp-content/uploads/2018/08/700-gun-safety-action.jpg
Uniting for Action logo (transparent background):	https://unitingforaction.com/wp-content/uploads/2018/07/700-action-uniting.png
Uniting for Action logo (white background):	https://unitingforaction.com/wp-content/uploads/2018/08/700-action-uniting.jpg
Map for Action (transparent background):	https://actionforgunsafety.com/wp-content/uploads/2018/08/map-gun-safety-transparent-background.png
Map for Action (white background):	https://actionforgunsafety.com/wp-content/uploads/2018/08/map-gun-safety-white-background.jpg
Uniting for Action Methodology (transparent background):	https://unitingforaction.com/wp-content/uploads/2018/08/methodology-transparent-background-1.png
Uniting for Action Methodology (white background):	https://unitingforaction.com/wp-content/uploads/2018/08/methodology-white-background.jpg